

## Toyota Forklift

Toyota Forklift Training Richmond Hill - Ever since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, have been the best selling lift truck provider in the U.S. This company has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a first-rate reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant improvement, and its environmental systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's accomplishment to its robust dedication to constructing the best quality lift vehicles at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding company principles towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other companies and certainly no other materials handling maker can so far rival Toyota. Environmental accountability is an important aspect of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end creation is a lift truck that produces 70% fewer smog forming emissions than the present Federal standards allow.

Moreover in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their dedication to the environment. More than 57,000 trees have been planted in local parks and national forests damaged by ecological causes such as fires, as a product of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift vehicles offer superior strength, visibility, output, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps decrease the chance of incidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability is able to sense conditions that could lead to lateral unsteadiness and possible lateral overturn. When any of these factors have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

SAS was initially introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been built-in to nearly all of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required worker instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's uncompromising values reach far beyond the technology itself. The company believes in providing extensive Operator Safety Training services to help customers meet and exceed OSHA standard 1910.178. Instruction packages, video lessons and a variety of resources, covering a wide scope of topics-from individual safety, to OSHA regulations, to surface and load conditions, are available through the vendor network.

### Toyota's U.S. Commitment

Since the transaction of its first lift truck in the U.S. to the fabrication of its 350,000th lift vehicle produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has continued a unbroken existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and buyers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to providing top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S., provide the most complete and inclusive customer service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall consumer satisfaction.