

## Doosan Forklift

Doosan Forklift Training Richmond Hill - Doosan Infracore Company Ltd. is an international and intercontinental organization that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving lift truck materials and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively features 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck versions vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American marketplace, thanks to their stability in retaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a expert team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's forklift history

Korea's original home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national machinery expansion venture. Initial product sales of this manufacturing equipment focused on large business communities, the armed services and on state-run corporations. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development.

### Forklift Export Expansion

Daewoo started the first home-based forklift business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological improvements combined with sales success placed them in a position of significant growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling industry. This endeavor radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a contemporary plant which helped establish the company for the manufacture of high added-value goods suited for export. In 1993, the company had a international sales network and started exporting versions they had established through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.